



Local SEO

By: Greg Kristan

About Greg



11+ years of SEO Experience



The Owner of TM Blast LLC / The Stadium Reviews LLC

Handles a portfolio of SEO clients on a monthly retainer

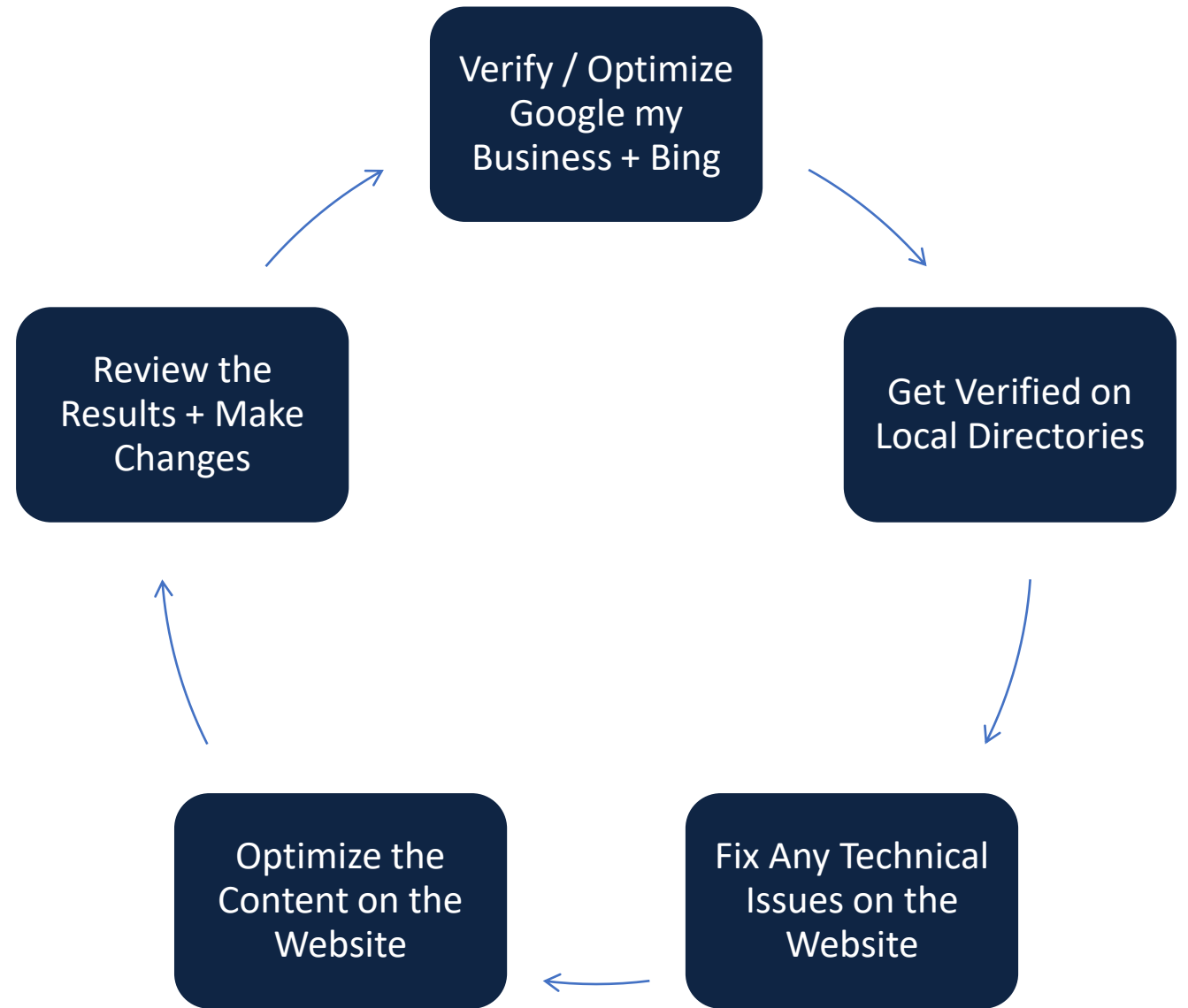
Increased the traffic to The Stadium Reviews from 900k in 2021 to 2.5m in 2022



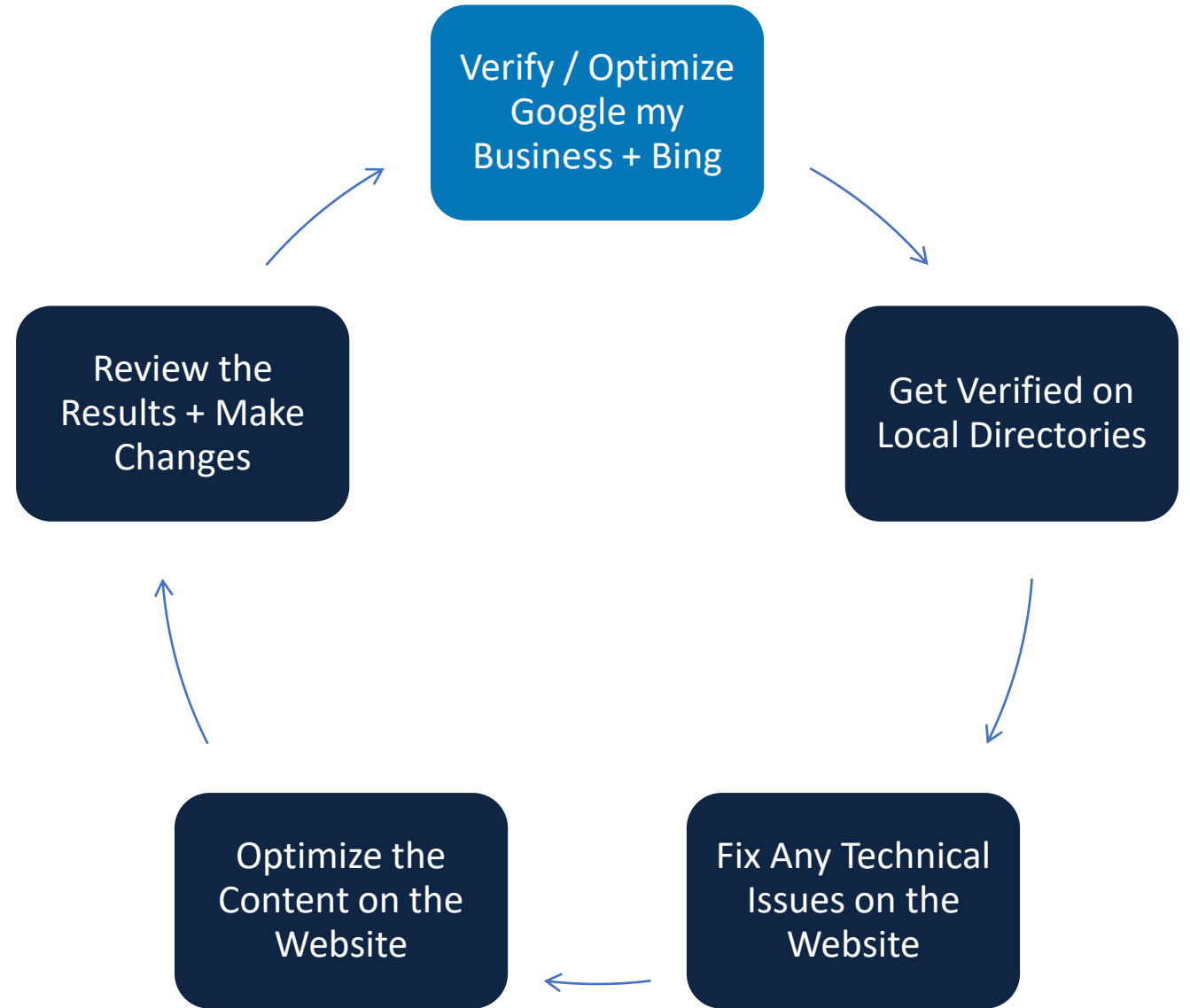
Outside of Work, I live with my wife and our six-year-old Shiba Inu in Saratoga Springs, NY



Local SEO for Clients



Verify / Optimize Google my Business + Bing



Getting the
Featured Snippet
at the Top in
Google Comes
from Google my
Business

seo - Google Search

google.com/search?q=seo&sca_esv=576780426&source=hp&ei=IHY6Ze_uE4-r5NoPvYG9kAE&ifsig=AO6bgOgAAAAAZTqEpIREY8zuvJF

CJ Deep Link

Google seo

Businesses

Rating Hours

TM Blast
5.0 ★★★★★ (16) · Internet marketing service
3+ years in business · 229 Washington St · (877) 425-2141
Open · Closes 6 PM
Provides: **Optimization Seo**

Media Pillars Website Design & Internet Marketing
4.9 ★★★★★ (29) · Internet marketing service
7+ years in business · Ballston Spa, NY · (518) 588-4012
Open · Closes 9 PM
Provides: **Seo Optimization**

SIX Marketing LLC
5.0 ★★★★★ (34) · Advertising agency
10+ years in business · 445 Broadway # A · (518) 350-7496
Open · Closes 6 PM
Provides: **Search Engine Optimization**

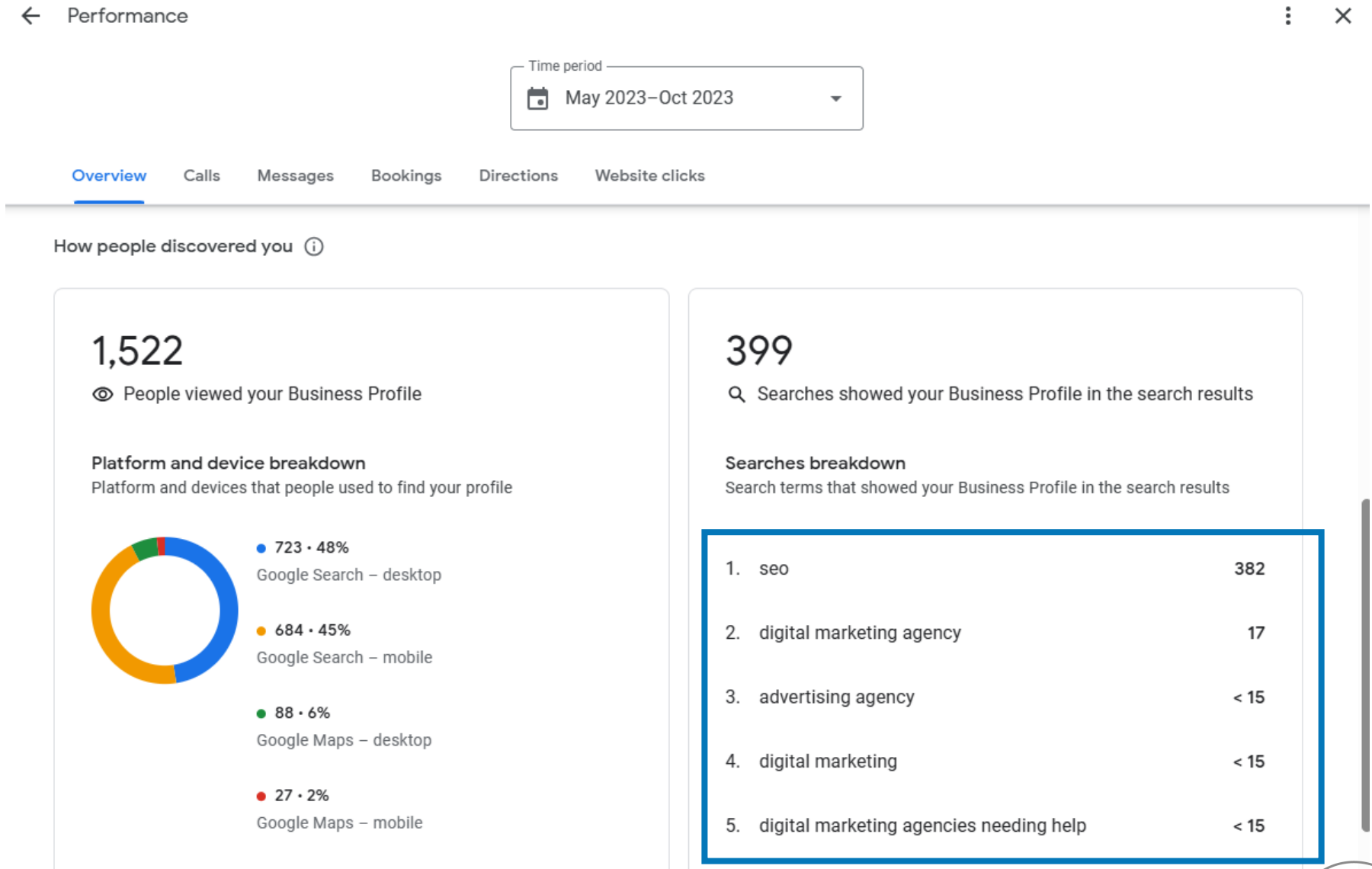
More businesses →



For Local Search, TM Blast Sometimes Ranks As a Knowledge Graph Instead of the Map Pack Listing

The screenshot shows a Google search for "seo". The search bar has "seo" entered, with a blue arrow pointing to it. Below the search bar are filters for Images, Videos, Marketing, Tools, Stands for, Jobs, Course, News, and Full form. The search results show "About 2,910,000,000 results (0.58 seconds)". A Knowledge Graph snippet for "SEO" is displayed, explaining that SEO stands for "search engine optimization" and is the process of improving website visibility in search engines. Below this are several search results, including "Search Engine Land", "Google for Developers", "Moz", "Wikipedia", and "Semrush". On the right side, a Map Pack listing for "TM Blast" is shown. The listing includes a photo of a laptop and calculator, a map showing the location in Saratoga Springs, NY, and details such as "5.0 stars", "16 Google reviews", "Internet marketing service", "Address: 229 Washington St, Saratoga Springs, NY 12866", "Hours: Open - Closes 6 PM", and "Phone: (877) 425-2141". A large blue arrow points from the right towards the TM Blast listing.

Getting Featured
at the Top Means
TM Blast Shows up
for the keyword
"SEO"



Getting the Featured Snippet at the Top in Bing Comes from Bing Places for Business

Microsoft Bing

seo saratoga

InPrivate

SEARCH CHAT IMAGES VIDEOS MAPS NEWS SHOPPING MORE

About 4,940,000 results

TM Blast

www.tmblast.com

229 Washington St, Saratoga Springs, NY 12866 · < 1 mi

(877) 425-2141

Open · Closes 6 PM

★★★★★ 5 Techbehemoths reviews

Suggest an edit · Manage this business

Website

Directions

Contact us

People also ask

What is a SEO Company in CT?

Our SEO Company in CT is different than most local SEO agencies in Connecticut. We specialize in search engine optimization! Most SEO companies just offer it as one of their...

Lead Generation | Local SEO & M...
www.ctseopro.com/

What makes a reliable local SEO Agency?

Reliable local SEO agencies boast **years of experience and expertise** in dealing with local SEO campaigns for different brands across industries. Our local SEO company works with thousands of...

Local Search Engine Optimizatio...
thriveagency.com/digital-marketin...

Who is

With ov
Attracta
the worl
Optin
winning
thousan

Attract
www

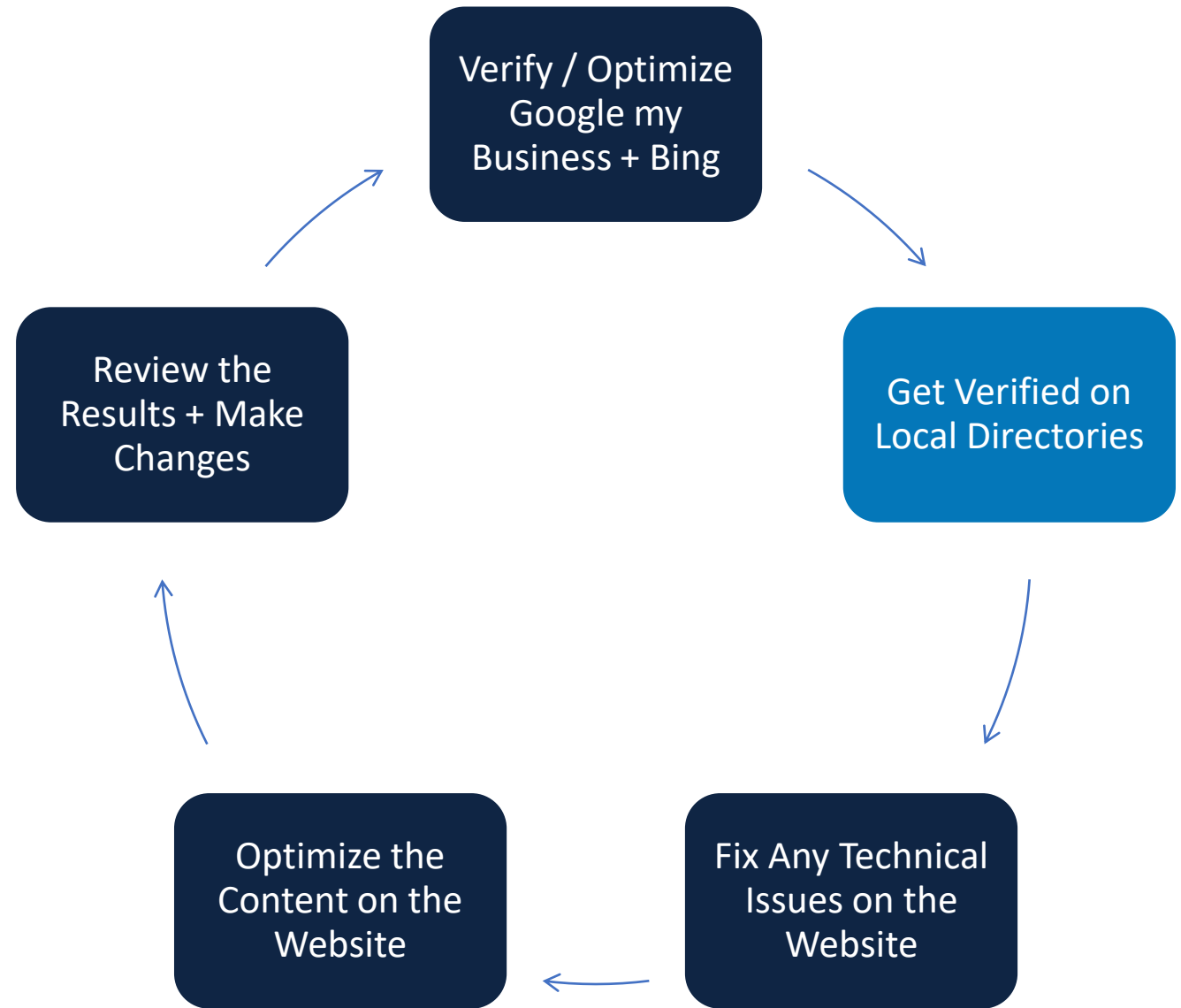
tmblast.com

Saratoga Springs SEO - New York SEO Expert | TM Blast

Web May 31, 2023 · TM Blast LLC is an **SEO Company** in Saratoga Springs New



Get Verified on Local Directories



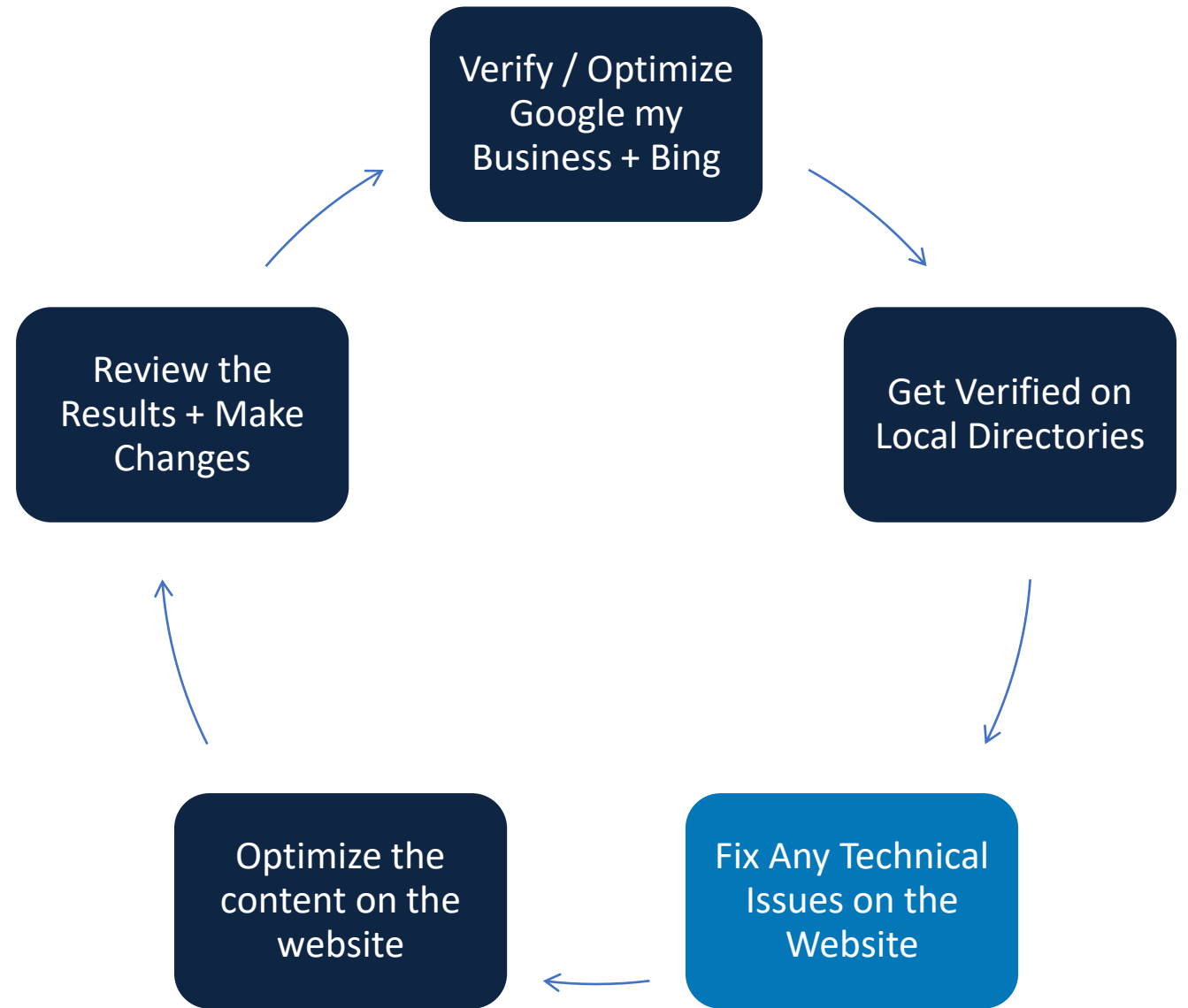
Getting Featured
on Local
Directories Gives
Search Engines
Signals You are a
Local Business +
Sends Referral
Visits to Your
Website

A screenshot of a Google search for "seo saratoga". The search bar shows "seo saratoga" and the results are displayed below. The top result is from "Saratoga.com" with the URL "https://www.saratoga.com > ... > Marketing". The title is "Saratoga Springs Search Engine Optimization" and the snippet reads: "Looking for Saratoga Springs search engine optimization services? Find an SEO company to work on your website and improve search engine rankings." Below this is a "People also ask" section with four questions: "What does SEO means?", "What does an SEO specialist do?", "Who coined the term SEO?", and "Do I need an SEO consultant?". The bottom result is from "Brandsbyday" with the URL "https://www.brandsbyday.com > blog > seo-services-in...". The title is "SEO Services in Saratoga Springs NY" and the snippet reads: "Oct 4, 2023 – That's why we offer a wide range of SEO services to help improve your website's ranking on search engine results pages (SERPs). Our team of ...". The bottom result is from "TM Blast, LLC" with the URL "https://www.tmblast.com". The title is "TM Blast: Saratoga Springs SEO - New York SEO Expert" and the snippet reads: "TM Blast LLC is an SEO Company located in Saratoga Springs, NY. Let me help grow your search traffic today!".

A screenshot of the Saratoga Springs Search Engine Optimization directory page. The page title is "Saratoga Springs Search Engine Optimization" and the subtitle is "Does your business show up in search engine results? Search out list of Saratoga Springs search engine optimization professionals that can opt increase traffic." Below the title is an "Advanced Filtering" button. The page displays three business listings. The first listing is for "Mannix Marketing - Search Engine Optimization & SEO Solutions" located in Glens Falls, NY. The second listing is for "TM Blast LLC" located in Saratoga Springs, NY. The third listing is for "Apex Visibility" located in Ballston Spa, NY. Each listing includes a logo, a brief description, and a "VISIT WEBSITE" button. The "TM Blast LLC" listing is highlighted with a blue border.



Technical SEO / Fixes



A strong technical score means that search engines don't have any issues crawling + understanding your website

Audit Overview

Printable PDF | Export Audit Summary | Search URLs...

Overview | URLs

Audit Score 94 [View Hints Triggered 23](#)

SEO Score 97 [View Hints Triggered 18](#)

Security Score 77 [View Hints Triggered 3](#)

Crawled View	Internal View	External View	Resources View	Uncrawled View
1.8K	346	436	984	0

Audit Details

Date: Oct 26, 2023 10:31 AM to Oct 26, 2023 10:37 AM

Start URL: <https://www.tmblast.com>

Project: [TM Blast](#)

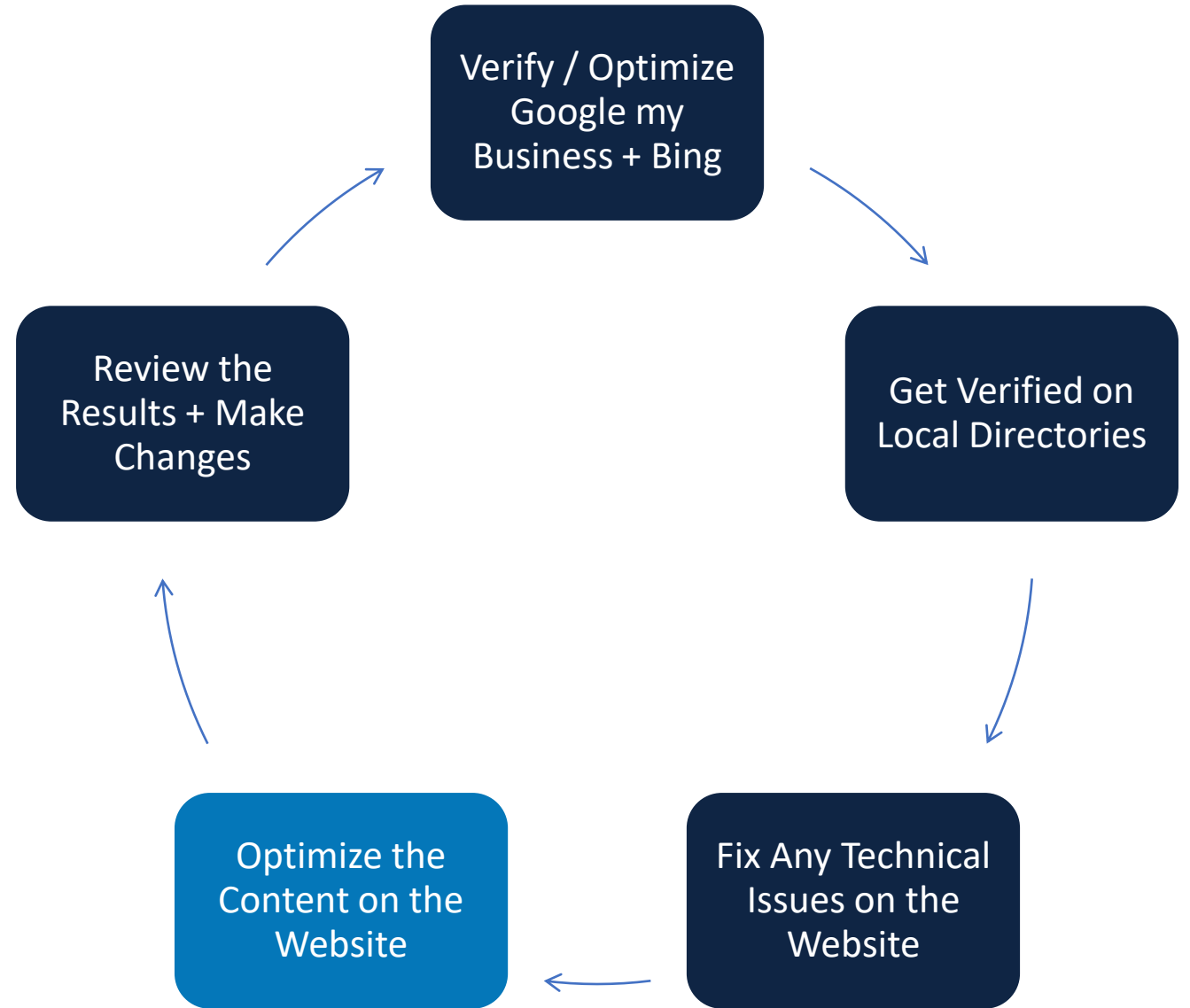
Crawl Type: HTML Crawler (Standard Audit)

Saved Export Files: [View Folder](#)

[Start a New Audit](#) [Re-Audit Failed URLs](#) [Audit Settings](#) [Share Audit](#) [View Project](#) [Delete Audit](#)



Optimize the Content on the Website

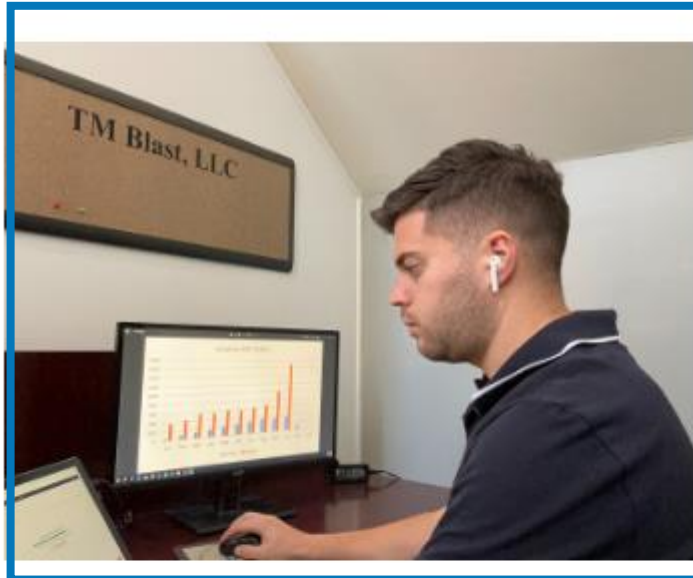


Optimizing the content includes:

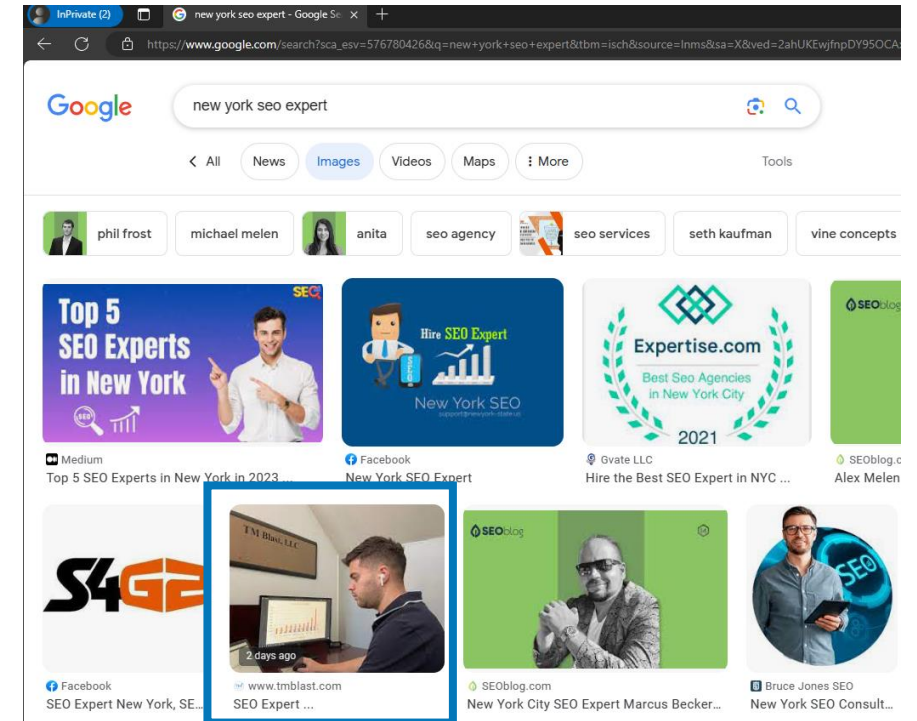
Title tags, header tags, image optimization, content optimization, internal links, trust signals, and more



New York SEO Expert – Saratoga Springs SEO



TM Blast LLC is an SEO Company in Saratoga Springs New York run by Greg Kristan. Over the past eleven years, Greg has ranked local businesses, national



Optimizing the Content Results in Keyword Ranking Wins within Google, Which Drives Visitors to your Website

Rankings Overview 1-25 (25) Table settings

Buy more keywords + Add keywords Actions Positions Estimated traffic Visibility All for tmblast.com

Keyword	Intent	SF	KD %	Pos. Sep 1	Pos. Oct 26	Diff	Visibility	Diff	Est. traffic	Diff	Vol.	CPC	URL
seo services saratoga	C	7	0	2	1	↑1	4%	+2.626	0.12	+0.08	10	0	https://www.tmblast.com/#...eb%20traffic
seo saratoga	I	4	0	6	3	↑3	1.044%	+0.593	0.03	+0.02	10	0	https://www.tmblast.com/
saratoga seo	N C	4	7	29	4	↑25	0.868%	+0.776	0	0	0	0	https://www.tmblast.com/
saratoga springs seo	I	4	0	4	4	0	0.868%	0	0.05	0	20	0	https://www.tmblast.com/
seo saratoga springs	I	6	0	36	4	↑32	0.868%	+0.791	0.03	+0.02	10	0	https://www.tmblast.com/

Phrase: seo services saratoga
 Location: United States, New York, desktop
 Device: Desktop
 Date: 26 October, 2023
 Mask: tmblast.com (1)

Google search results for "seo services saratoga".

About 1,230,000 results (0.64 seconds)

TM Blast LLC is an SEO Company in Saratoga Springs New York run by Greg Kristan. Over the past eleven years, Greg has ranked local businesses, national companies, and international corporations higher within search engines, resulting in more business from the increased web traffic.

TM Blast LLC
<https://www.tmblast.com>
 TM Blast: Saratoga Springs SEO - New York SEO Expert

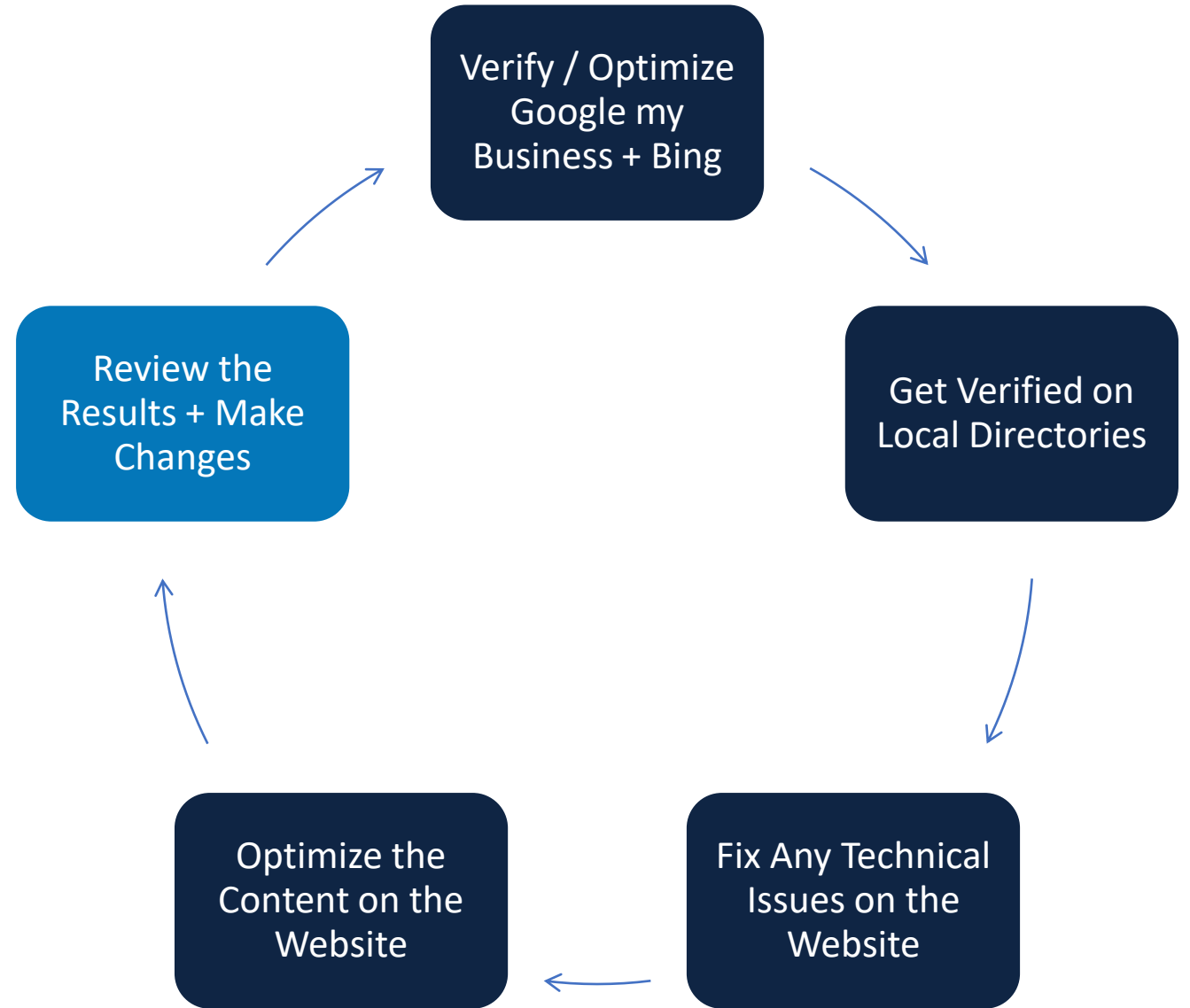
Businesses :

TM Blast
 5.0 ★★★★★ (16) · Internet marketing service
 3+ years in business · Saratoga Springs, NY · (877) 425-2141
 Open · Closes 6 PM
 Provides: Ecommerce Seo Services

Website Directions

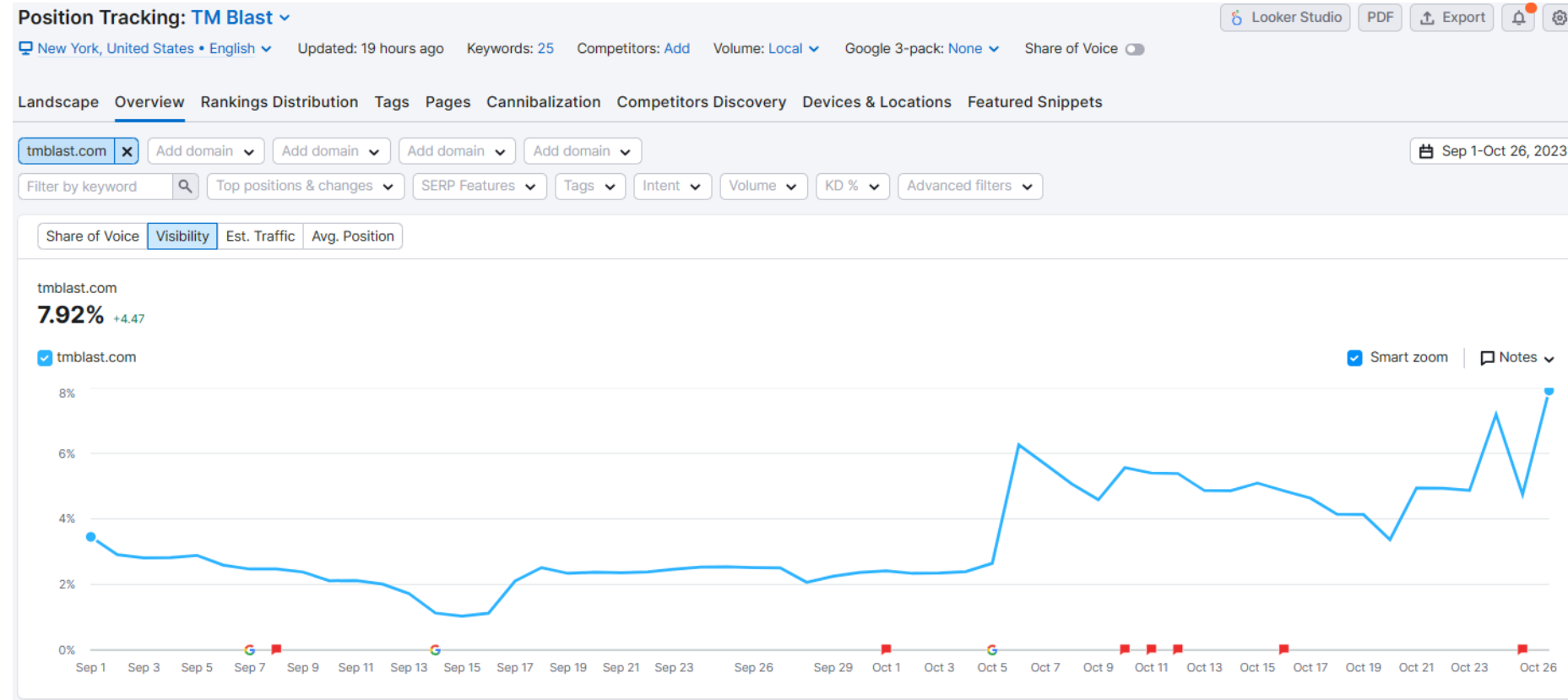


Review the Results + Make Changes



Reviewing the Results Means:

Reviewing what was done, the results, and what else we can do the next month to drive more visitors to the website







Sample Case Studies

Sample Google Reviews of my Business

TM Blast

229 Washington St, Saratoga Springs, NY

Get more reviews

5.0 ★★★★★ 14 reviews ⓘ

People often mention

All SEO 5 project 4

Sort by

Most relevant Newest Highest Lowest



Zach Chaitman

1 review

★★★★★ 3 days ago NEW

TMBlast and Greg have been incredible partners. They truly understand SEO and what needs to be done in order to accomplish the best results for our company. We are making incredible improvement in only a matter of weeks. We recommend Greg and TMBlast to anyone looking for an SEO expert!



Like

Response from the owner 3 days ago

Thanks, Zach!

Edit Delete

TM Blast

229 Washington St, Saratoga Springs, NY

Get more reviews

5.0 ★★★★★ 14 reviews ⓘ



charity gachuhi

1 review

★★★★★ a year ago

I found Greg through his youtube channel. The style of his videos stood out to me. They are a documentation of his workflow on free SEO audits for various companies and the content creation for his personal websites. I learnt a lot from ... [More](#)



Like

Response from the owner a year ago

Appreciate the kind words, Charity! Happy to hear that the YouTube videos are interesting and helpful. Best of luck on the project you are working on!

Edit Delete

TM Blast

229 Washington St, Saratoga Springs, NY

Get more reviews

5.0 ★★★★★ 14 reviews ⓘ



Lexi T

Local Guide · 47 reviews · 41 photos

★★★★★ 2 years ago

Positive: Professionalism, Quality, Responsiveness, Value

Greg has been awesome to work with! He is super knowledgeable, hard working, and responsive. When I started, my site had 0 search presence. In 3 months, he has fixed technical glitches, improved my product descriptions, and wrote great blog posts. I am excited to keep working with Greg!



Like

Response from the owner 2 years ago

Appreciate it, Lexi!

Edit Delete

TM Blast

229 Washington St, Saratoga Springs, NY

Get more reviews

5.0 ★★★★★ 14 reviews ⓘ



Travis Echols

6 reviews · 1 photo

★★★★★ 2 years ago

Greg and team at Tm Blast have been a great help to me and my business. I have received greatly improved SEO results and the professional, responsive customer experience has been exceptional.



Like

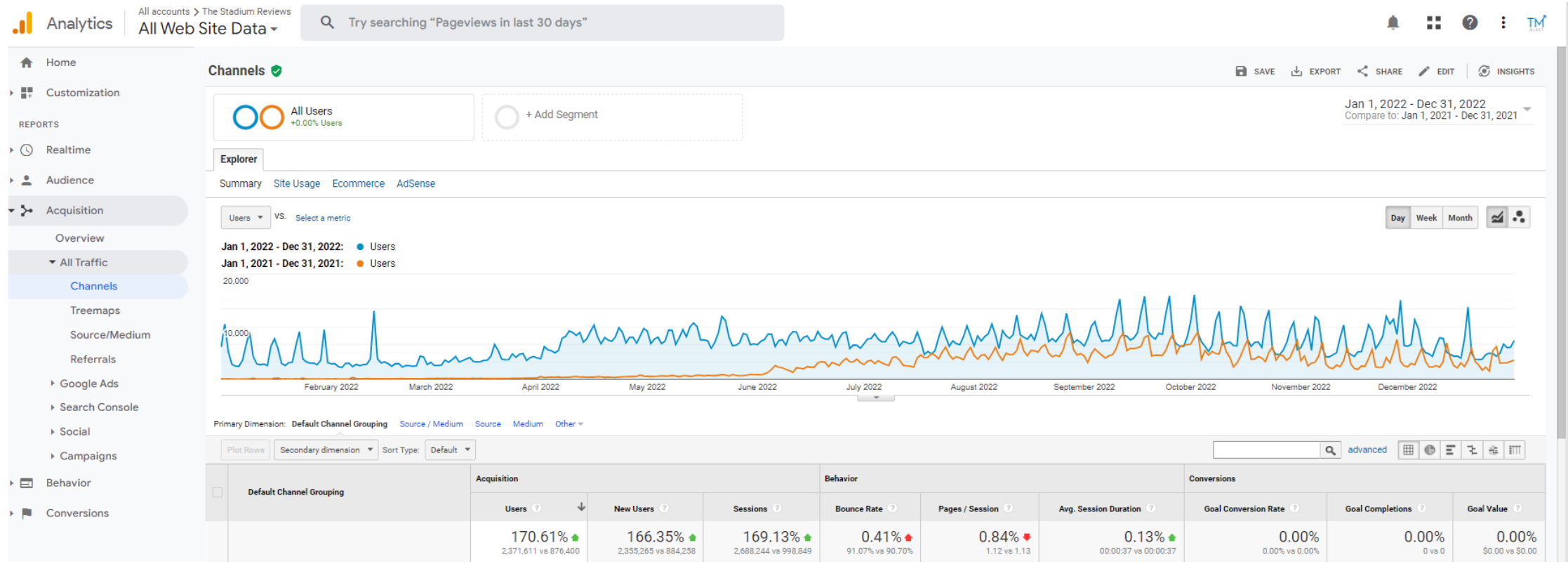
Response from the owner 2 years ago

Glad I was able to help, Travis!

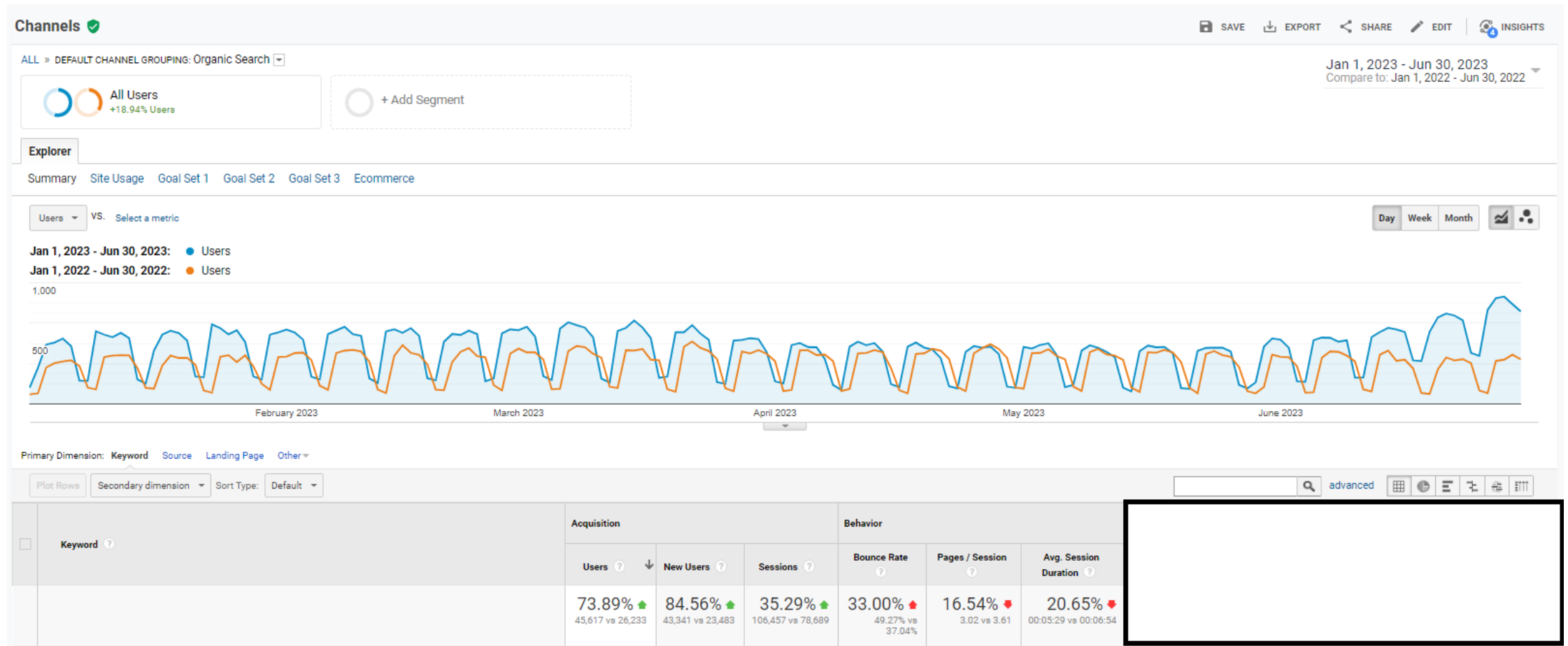
Edit Delete



The Stadium Reviews: Increased Sessions by +169% YoY (2.6m vs 1m)



Current Client: SEO Traffic YoY Up +35%



Current Client (New Website): SEO Traffic Grows Each Month

